

# City of Nevada City

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TO: Planning Commission  
FROM: Cindy Siegfried, City Planner *(CS)*  
DATE: October 25, 2011  
RE: Sign Application – 408 Broad Street  
“Elevensies” – Cole Richey, Applicant

The applicant, Cole Richey, is the owner of the new crepe business called “Elevensies,” located at the canvas tent at 408 Broad Street. The term “elevensies” refers to a snack that is similar to afternoon tea, but eaten in the morning. The name refers to the time of day that it is taken: around 11 am.

In the recent past, the Commission has approved various signs for the location, including “Hot Dog Heaven,” and “Dos Banditos.”

With this sign application, the applicant is proposing two signs, one to be located on the front and one on the Broad Street side of the tent. The sign size is 56” x 14” or 5.4 square feet. The total sign size for the two signs is approximately 10.8 square feet.

The applicant has submitted a drawing of the proposed sign, and states the sign background will be dark stained cedar. The graphic in the packet indicates a gray background; however this represents the stained cedar background

The color of the lettering will be black with the exception of the “v” which will be Buckland Blue (HC-151). A trim color of Concord Ivory (HC-12) is suggested to trim the sign.

The applicant will be present at the meeting to discuss the sign details with the Commission.

Attachments



# CITY OF NEVADA CITY

317 Broad Street • Nevada City, California 95959 • (530) 265-2496

OFFICE USE ONLY	
Filing Fees	
Chk	Cash
Bus. Lic.	

## APPLICATION FOR HISTORICAL DISTRICT SIGN

OCT 13 2011

Applicant

Cole Richey

Name

116 Wood Street

Address

Grass Valley, CA

City, State

530.205.0778

Phone

Owner's name if different from above

Address of property where sign is proposed:

408 Broad Street

Street Address

NAME OF BUSINESS

Elevensies Crepes

Description of sign:

SIZE: Double sided? \_\_\_\_\_

56" x 14"

Proposed location on building:

Front and Street Side (2)

Materials

Cedar

Colors (list name and number if taken from Benjamin Moore Historical Palette) List colors for letters, background, graphics, accents, etc.)

BUCKLAND BLUE HC-151 = lettering

LATEX METALLIC GLAZE 020 -

UNIVERSAL BLACK 2118-10 lettering

CONCORD IVORY HC-12 trim/highlight

Aggregate sign inventory:

How many business entrances are there on the building? 1

How many businesses now occupy the building? 1

### CODE COMPLIANCE:

APPLICANT UNDERSTANDS AND AGREES TO THE FOLLOWING: (Please check the following boxes to indicate the applicant understands and acknowledges the Historical District Sign Standards. By signing the following, the applicant agrees to adhere to these standards and any deviation will result in code enforcement procedures from the City, which could result in a fine and/or revocation of the sign approval.

- No sign shall contain any flashing, blinking or moving letters. (Municipal Code Section 17.68.080H)
- Sandwich board signs or A-board signs shall not be allowed. (Section 17.68.080J)
- Neon signs designed to be seen from the outside of the building are prohibited. (Section 17.68.080K)
- Signs shall be lighted only at such times as the premises are open for business, and after business hours, all illumination shall be indirect. (Section 17.80.190G)
- Banners and Flags are not permitted to hang from buildings (Municipal Code Section 8.04.020D)

I am the owner or authorized agent for the subject property.

Signature

[Signature]

Date

10.10.11

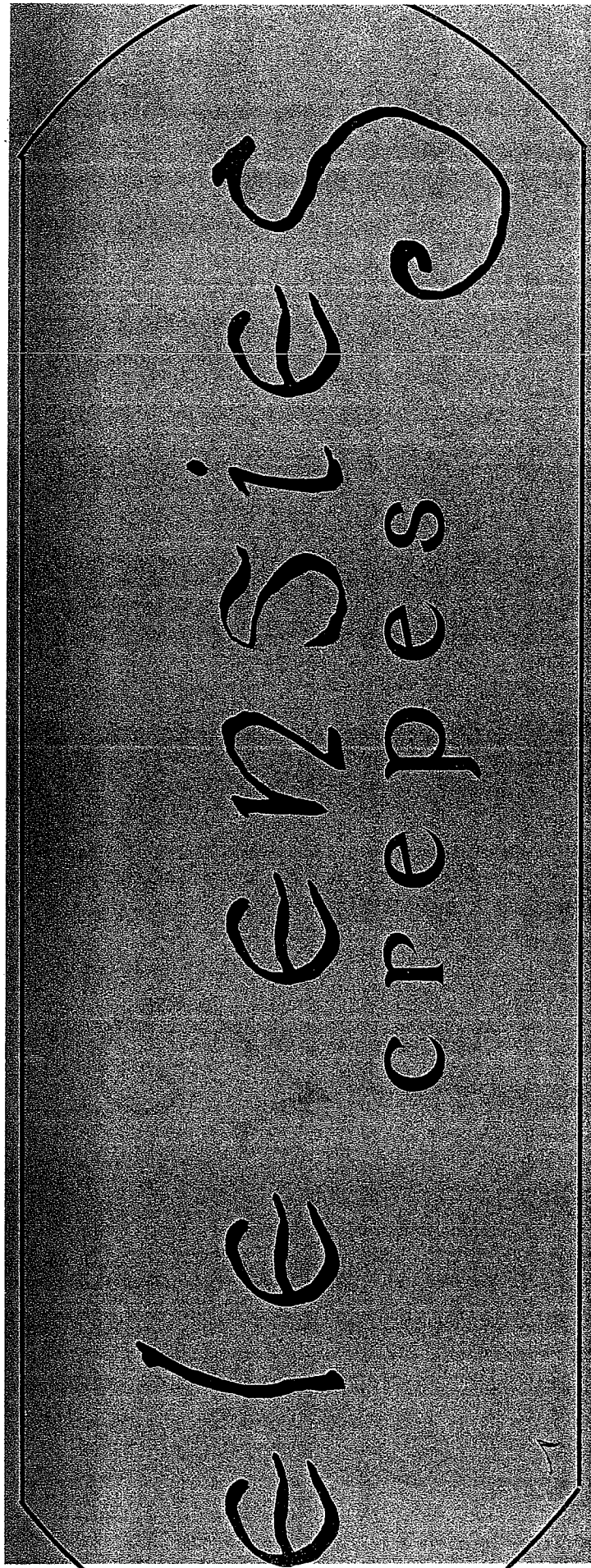
FOR STAFF USE

PLANNING COMMISSION MEETING DATE: \_\_\_\_\_

ACTION: \_\_\_\_\_

SIGNED APPLICATION REFLECTING COMMISSION ACTION SENT TO APPLICANT ON: \_\_\_\_\_ (DATE)

BY: \_\_\_\_\_ CITY PLANNER



56" WIDE x 14" TALL

dark wood sign.  
cedar-stained

elevensies  
crepes

