

Argument in Favor of Measure "C"

We believe Nevada City is one of the best cities in the nation; to live, work and visit. Measure C will guarantee that our Public Safety Services are able to keep it that way.

For eleven years we shared equipment, responding and staffing at Nevada City's Station #54 with Nevada County Consolidated Fire District. Last year that changed leaving the city three fire fighters short.

Initially the city implemented rotating brownouts two days a week. It became immediately apparent that we were putting our city at risk. We were not meeting the National Fire Protection Association standards. Threatened also were the traditional fire insurance premiums for Nevada City home and building owners.

The city ended the brownouts and hired additional firefighters with temporary sales tax proceeds that expire in 2018. Without a new, permanent revenue stream to fund three replacement firefighter positions, Nevada City will not be able to provide the level of fire protection and medical response services we need and deserve.

At the same time this measure will allow us to hire an additional police officer to provide a much needed foot patrol for greater public safety and security.

This 3/8 of a cent sales tax will generate roughly \$432,000 annually. More than sixty percent of the revenue will come from those living outside the city limits; from non-residents who shop, dine and do business here. Our Public Safety Services are used by residents and non-residents alike, making Measure C the fairest method to fund these needs.

Because a two-thirds majority is required to pass Measure C, state law mandates that these funds can be spent only as outlined above.

Help us to keep Station #54 open and fully staffed, and provide a Police Foot Patrol for even greater public safety in our town. Please join us in voting "Yes" on Measure C. Thank you.

Primary Argument In Favor Of Measure C

Signed:

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