



**CITY OF NEVADA CITY
STRATEGIC PLANNING RETREAT**

Monday, February 10, 2020 – City Hall, 317 Broadway Street, Nevada City

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat and Public Comment – Reinetta Senum, Mayor

Opening Remarks and Introduction of the Facilitator and Recorder – Catrina Olson, City Manager

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

Nevada City:

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2019-2022)**

What Are the Strengths and Accomplishments of the City of Nevada City Since the August 16, 2019 Strategic Planning Retreat?

What Are the City's Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., political, economic, social, technological) that Will/Might Have an Impact on the City of Nevada City in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three-Year Goals (what the City of Nevada City needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed -- by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process (including setting a date within 6 months to update the strategic plan)

Summary of the Retreat and Closing Remarks

3:30 Adjourn

Please come at 8:00 for informal conversation and continental breakfast. The meeting will begin promptly at 8:30 a.m. There will be mid-morning break with a group lunch at 12:15. Please limit use of cell phones, laptops and tablets to the breaks.

PLEASE BRING YOUR CALENDAR.