

NEVADA CITY SUSTAINABILITY TEAM GOALS and PROJECTS MATRIX - 17 July 2011										
	Economic Development	Land Use/Built Environment/ Infrastructure	Social Equity	Civic Engagement: Education and Participation	Environmental Management (some duplication with "g" and "h")	Resource conservation	Environmental and Public Health: Pollution Reduction	PILOT PROJECTS or STRATEGIES UNDERWAY	POTENTIAL PROJECTS	POTENTIAL FUNDING SOURCES
ECONOMIC GOALS (need action words? "create" "establish") ECONOMIC DEVELOPMENT										
1) Promote Ecotourism	●									
?1b) Parking meter increase (how = sustainable?)	●	●								
2) Establish businesses that lessen our dependence on distant supply centers	●	●		●						
2a) Sustainable business training	●								Nevada County?	
2b) Affordable storefronts/business space	●							Sierra Commons		
2c) Ferry Building-like Marketplace	●	●	●	●	●			Alpha Building		
2d) Shop local initiative	●	●	●				●	exists - run by???		
2e) Local shops that provide what locals need	●	●	●					Marketplace; Farmers' Market		
2f) Make local food production economically viable	●	●	●	●		●		Living Land Agarian Network		
2g) Support local food production	●	●	●			●				
3) Green job development (e.g. Sierra College)	●			●					Sierra College	
4) E-script	●		?	?						
5) Community Fund	●		●	●						
6) Complementary Currency	●			●						
LAND USE/BUILT ENVIRONMENT/INFRASTRUCTURE										
1) Increased open space and land conservation	●	●				●	●			
1a) More trails and interpretive walks		●		●				Deer Creek Tribute trail		
1b) BLM acquisition for city		●			●			Sugarloaf		
2) Green building: healthy, efficient buildings; retrofits, revised building codes	●	●				●	●			
3) Healthy, quality public environment		●		●			●			
3a) Street trees		●					●			

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3b) A safe pedestrian-friendly downtown with vibrant, active public spaces: walkable city with shared space such as Commercial St Boardwalk	●	●	●	●				Commercial Street Boardwalk		
3c) City beautification: ; work with local artists; add tables and chairs to Robinson Plaza, benches, cross walks, trees, etc.	●	●	●	●						
4) Better mobility and access to public or shared transportation: community thumbdrive, carshare		●	●	●	●	●				
4a) Intuitives for safe walkability and bikability (bike racks, bike lanes, cross walks)	●	●	●	●						
4b) Increased density in walkable/transit areas: organize PUD for public transportation (?)	●	●		●						
4c) Commuter/heavy rail to Colfax	●	●	●							
4d) Historical trolley rail	●	●								
5) City owned property management plan to encourage sustainable practices	●	●		●	●					
5a) More sustainable infrastructure	●	●						see Capital Improvement Plan for opportunities		
COMMUNITY										
SOCIAL EQUITY										
1) Improve access and quality of health care in rural areas:			●	●			●			
1a) Additional free clinics			●							
1b) Local health insurance			●	●			●			
1c) Anti-obesity campaign		●	●	●						
2) Food security		●	●	●						
2a) Access to healthy, locally grown and produced food		●	●	●						

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2b) Ability to provide one's own food (e.g. community garden ordinance, urban chickens)		●	●	●				Urban chickens ordinance approved by City;		
3) Capacity building - people power			●	●						
4) Affordable housing options appropriate for the local population	●	●	●					Providence Mine development (Planning review August 18th)		
CIVIC ENGAGEMENT: EDUCATION and PARTICIPATION										
1) Education around local sustainability initiatives and practices	●			●						
1a) Education about food production (e.g. Reclaiming our Roots; APPLE center)		●		●						
1b) K-12 school sustainable education (e.g. 7 Hills) how to define sustainable education?				●						
1c) Education database at APPLE Center			●	●						
2) Rethink/retool local media, NCTV				●						
ENVIRONMENTAL OBJECTIVES										
ENVIRONMENTAL MANAGEMENT and ENERGY EFFICIENCY										
1) Watershed restoration, noxious weeds map, DWR Urban Streams Restoration Program					●	●				
1b) Banking - instream flow benefits					●					
1c) Fish advisories				●	●					
2) Sustainable land management	●	●		●	●					
2a) BLM fuel management plan with neighborhood associations				●	●		●			
2b) Uncontaminated agricultural land as a source of healthy locally-grown food					●					
RESOURCE CONSERVATION										
1) Encourage public water efficiency						●				
1a) Water-wise landscaping				●		●				

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1b) Leak detection				●		●				
1c) City-wide water saving technologies (water efficient toilets in city-owned buildings)						●				
1d) Encourage public and private grey water use				●		●				
2) Energy security						●				
2a) Bloom box or alternative energy production, solar farms	●	●	●		●	●	●			
2b) Alternative energy use	●	●		●		●	●			
2c) Encourage energy efficiency in city and private buildings and properties				●	●	●				
3) Waste utilization:						●	●			
3a) Use of Biomass/food waste						●	●	project with Sierra Business Council		
ENVIRONMENTAL and PUBLIC HEALTH: POLLUTION REDUCTION										
1) Pollution reduction				●		●	●			
1a) Plastic bag ban				●			●	in process - APPLE		
1b) Styrofoam ban				●			●			
1c) Bottle water ban				●			●			
2) Zero waste events (at the Foundry - too specific)				●		●	●			
2a) Public recycling containers				●	●					
3) Elimination of harmful toxins and emissions							●			
3a) Mine remediation							●			
3b) Incentivize waste reduction	●						●			