

NEVADA CITY
SIX-MONTH STRATEGIC OBJECTIVES
February 7, 2018 – August 1, 2018

THREE-YEAR GOAL: <i>Enhance and maintain the infrastructure and facilities</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By May 1, 2018	City Engineer and Councilmember Reinette Senum	Identify and present to the City Council for direction and to the public for input, options for one-way or closed streets for downtown.		X		Town Hall workshop scheduled for June 2, 2018 @ 11am Another Town Hall tentative 7/24/18 9am-12pm
2. By June 1, 2018	City Engineer (lead), Public Works Superintendent and City Manager	Provide to the City Council for consideration recommendations for funding, including a possible Measure S amendment, to include water/sewer collection/distribution improvements.			X	By August 1, 2018
3. By June 1, 2018	City Engineer and Mayor Duane Strawser	Develop and present to the City Council for consideration schematic plans for Spring Street/National Alley parking, with pedestrian connections and right-of-ways.			X	By August 1, 2018
4. By August 1, 2018	City Engineer, working with Water Treatment staff	Present a procurement proposal to BLM for their property for the Water Plant and surrounding property.		X		
5. By August 1, 2018	Mayor and City Engineer, working with CalTrans	Present to the City Council for action a plan to change the existing aluminum rails on Nevada City bridges to a more compatible historic theme.		X		

THREE-YEAR GOAL: *Improve and manage fiscal stability and sustainability*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By March 15, 2018	City Attorney (lead), City Manager and City Planner	Present a proposal to the City Council for consideration for refinement/slowing down the cannabis business application process to be more efficient and for better utilization of staff and funding resources.	X			Contract with SCI Consulting group for medical cannabis consulting services to be reviewed at
2. By April 15, 2018	City Manager (lead), Admin Services Manager, Accountant, Customer Service Rep, working with staff and MGT consultant	Update the City's A87 Cost Allocation Plan (direct and indirect City costs) and present to the City Council during the budget process.			X	June 30, 2018
3. By July 15, 2018	City Manager and Admin Services Manager	Complete a Wastewater Rate Study and bring to City Council for consideration an updated 5-Year Rate Schedule.			X	Rate study is complete. The information will come to Council in late June/July.
4. By June 1, 2018	Admin Services Manager (lead), City Manager and City Engineer	Complete a RFP and bring a contract to the City Council for a consultant to complete the AB1600 Study regarding impact fees.			X	AB1600 study to go out the week of July 31, 2018.
5. By June 15, 2018	City Manager (lead), Admin Services Manager and Councilmember Valerie Moberg	Identify non-compliant AirBnBs and identify methods of better TOT collection.		X		Council Member Moberg has identified 30 non-compliant AirBnBs. The City Planner has sent letters. Awaiting responses.
6. By June 15, 2018	City Planner (lead), City Manager and Admin Services Manager	Assess cannabis business costs and permitting processes to determine appropriate fees and the permit renewal process.	X			\$1,500 deposit permit fee was implemented. All cannabis fees will need to be reviewed after the 1 st year of operations.

THREE-YEAR GOAL: *Reduce homelessness and transient population*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By April 1, 2018	Mayor Duane Strawser, Police Chief and City Manager, working with Brendan Phillips of County Social Services, the County Court System, Local Police Agencies and the DA's Office	Develop collaborative strategies to reduce homelessness.		X		Mayor Strawser and City Manager have been working with the County on reduction of homelessness. Ongoing. Met with Sierra Roots regarding warming shelter for upcoming year
2. At the May 23, 2018 Council meeting	Police Chief (lead), Mayor Duane Strawser and City Attorney	Prepare ordinance amendments to elevate the penalties regarding quality of life violations to misdemeanors and present to the City Council for consideration.			X	July 15, 2018
3. At the July 25, 2018 Council meeting	City Planner (lead), City Attorney and Planning Commissioner Jason Rainey, with input from the Planning Commission	Draft an ordinance that addresses incentives for developers and residents for affordable housing and present to the City Council for consideration.		X		

THREE-YEAR GOAL: *Increase community communication, awareness and involvement*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Bimonthly (by the 15 th of the month prior to utility billings)	Mayor and the Department Heads	Provide written information about current/upcoming projects for inclusion in the Nevada City Newsletter.	X			Completed - ongoing
2. By March 1, 2018	Parks and Recreation Supervisor	Distribute the Volunteer Coordinator job description to community groups (e.g., Chamber of Commerce, Service Clubs) to assist in recruiting.	X			Completed
3. At the May 9, 2018 Council meeting	City Manager and Parks and Recreation Supervisor	Report to the City Council the guidelines for use of the City social media accounts by staff.			X	June 20, 2018 City Council Meeting
4. By July 1, 2018	City Manager (lead), Admin Services Manager, Parks and Recreation Supervisor and consultant Jesse Lockes	Create City social media accounts.			X	July 31, 2018