

S.W.O.T. ANALYSIS

Strengths – Weaknesses - Opportunities - Threats

WHAT ARE THE STRENGTHS AND ACCOMPLISHMENTS IN THE PAST THREE YEARS OF THE CITY OF NEVADA CITY AND PROGRESS ON THE GOALS AND OBJECTIVES SINCE THE JANUARY 2019 STRATEGIC PLANNING RETREAT?

Brainstormed Perceptions:

- Completed drainage improvements at Pioneer Park
- One-way street on Commercial and York
- Improved fire preparedness and education
- Got a good start on fire mitigation in the city
- Submitted our Housing Element update to State Housing and Community Development
- Completed reconstruction of Pioneer Park tennis court bathrooms
- Sent the initial Sugarloaf Trail Study out for public review
- Expanded to adult use cannabis, improving our tax base
- Submitted Prop 68 grant application for Pioneer Park improvements
- Got a new Police Chief
- Police Department getting closer to being fully staffed
- Did a temporary art installation in Robinson Plaza
- Almost ready to request funding for construction of the Nevada Street Bridge
- Contracted with a company to do a Solar Feasibility Study at the Old Airport
- Agreed to install more seating downtown
- Initiated annexation of properties in three locations
- Approved a contract for an architect to create the Old Airport Master Plan
- Monitoring the traffic on Commercial Street – one way and two way
- Have an agreement with CalTrans to improve the Nevada City signage on the I-80 corridor
- Completed a successful year at the Warming Shelter in Nevada City
- New electrical in Pioneer Park
- Improved accessible picnic area at Pioneer Park
- In the process of developing sustainable revenue projects, including for fire mitigation
- Got a new fire engine
- Completed Phase II of Little Deer Creek restoration
- Got a telecom ordinance to the Planning Commission
- Got a cottage dwelling ordinance to the Planning Commission
- Started a Residential Chipping Program
- Planning Commission approved some exterior renovations for the National Hotel
- Have a new Old Downieville water line
- We have a design for the bridge railing ready to present
- Completion of National Hotel sidewalk
- Agreeing to future sidewalk construction to blend in historically
- Successful prescriptive grazing on City-owned land
- We use ground crews for fire suppression
- Proactive City Council committee work

- Two sidewalk safety programs underway at Pine Street and Boulder Street
- Strong working relationships among City Staff
- Created a Community Parking Committee
- Successful citywide spring cleaning
- Requests for Proposals are out for Water Intake Structure for the Water Department
- Improvements at Seaman's Lodge
- Completed sidewalk improvements on Bridge Street and Main Street
- Expanded credit card options for customers
- Continued outreach with NGOs (non-governmental organizations/nonprofits) to create a Water Fund Plan
- Adopted a balanced budget for 2019-2020
- Created Unenforced Smoking Areas
- Two new Police Officers and two Community Service Officers
- Implementing a traffic calming process
- New carpet placed in City Hall
- Updated Vegetation Management Plan
- Continuing and expanding our cooperation with the Grass Valley Fire Department